

## Mockup Review Notes

Designer: Alan

Creative Direction: Audeep

Meeting recording:

[https://drive.google.com/file/d/1BpBgiZKdtS5VCbZVumu1nw2g5j8\\_X37N/view?usp=sharing](https://drive.google.com/file/d/1BpBgiZKdtS5VCbZVumu1nw2g5j8_X37N/view?usp=sharing)

### Preferences:

- Prefer the homepage of mockup B, plays nicely with the idea of light and shadow and has more dimensions
- Prefer about page of mockup B for similar reasons, nice continuation of that same design language
- Prefer style page of Mockup A because it's more clear and minimal, focuses more on the photography
- Prefer projects page of mockup A because of clarity in form

### Overall Notes:

- Make title type a lot smaller to make more negative space
- Placement of body text is working well
- Typeface choice is also working well
- Add navigation to interior pages
  - Stack small type in a corner = keeping it minimal

### For Style Page:

- Have hover on image show another image

### For Projects page

- Have first image full size and going off the left, text on the right
- Add a row of images beneath
- Then have second image to the same thing but opposite side
- Have it all stack vertically for mobile view
  - Row of images becomes 2x2 grid